



**RESILIENT OC**  
**ORANGE COUNTY**  
**BUSINESS COUNCIL**  
*THE LEADING VOICE OF BUSINESS*

**Reopening Sooner and Safer—Strategies for Success**

*A Presentation for the **OC REALTORS®***

*February 18, 2021*



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# What We Do

## *OC as “Capital” of Southern California*

**Promoting the Economic Prosperity and High Quality of Life for  
America’s Sixth Largest County**  
*(But also Los Angeles, Inland Empire, San Diego)*



# Core Implementing Initiatives

- Increase investment in the construction, management and maintenance of OC's **INFRASTRUCTURE**.
- Create a high quality workforce with particular emphasis on **S.T.E.A.M.** needed by OC employers.
- Increase the supply, choices and affordability of **HOUSING** for the OC workforce.
- Retain, grow and attract business and **HIGH-PAYING JOBS** to OC, highlighting global connectivity, innovation and tech.





# Big Issues



- COVID-19 and Vaccines – **Job #1**
- Opening schools
- Re-opening businesses
- Housing, homelessness
- Energy
- Keep OC talent in OC
- Regulations, CEQA, PAGA
- Climate change goals vs. everything else

# A Moment on Covid-19



COVID**VACCINE**FACTS

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# OCHCA Update on Vaccines

Dr. Clayton Chau, Director & County Health Officer

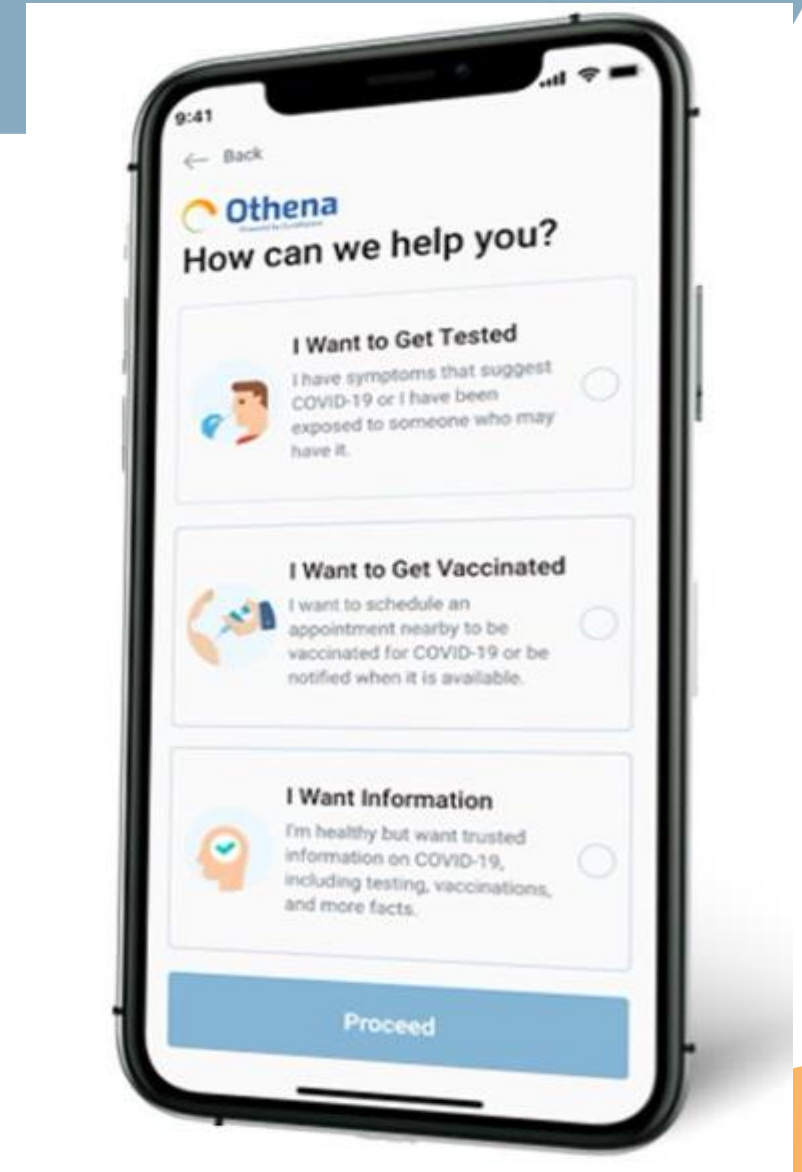
## SOME FACTS about COVID and Vaccine

- Pfizer and Moderna have an efficacy rate over 94%; J&J and AZ coming.
- mRNA is Safe and doesn't change your DNA
- There are minor side effects for few when receiving the vaccine
- There is no scientific evidence to suggest that COVID-19 vaccines could cause infertility
- There is no Government mandate to get the vaccine



# Vaccine Rollout Will Improve


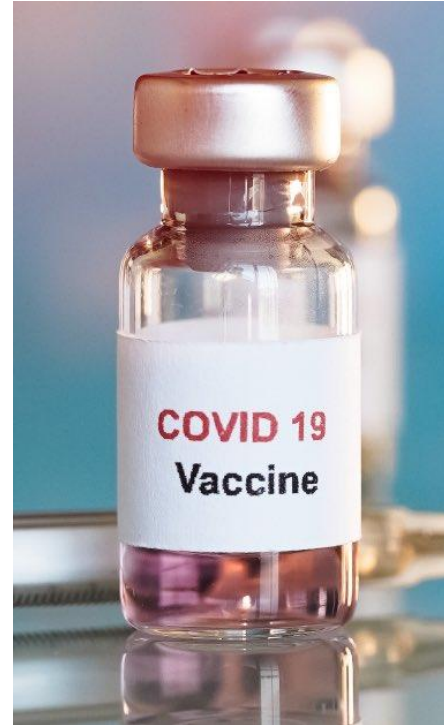
- Vaccine distribution problems caused by vaccine shortages, lack of federal guidance, and logistical issues at vaccine sites.
- OC's vaccine rollout is improving!
  - Othena app is more robust and organized.
  - OCHCA is working around the clock to set-up more sites, including: **additional Super Points Of Dispensing (PODS), mobile clinics, doctor's offices, medical clinics, and senior centers.**





# Super Points Of Dispensing (PODs)

- OC has Super PODs at Disneyland and SOKA and adding more, including Anaheim Convention Center.
- OC has identified other POD sites including SA College.
- Vaccines are available by appointment through Othena.
- Other healthcare providers such as hospitals, pharmacies and health clinics also vaccinating OC.



## Super POD Vaccinations

**BY APPOINTMENT ONLY**

Individuals without an appointment  
and proper ID will be turned away.



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# Soka University and Disneyland Super PODs

- Each site can vaccinate 3,000 – 6,000 individuals daily.
- Average vaccination time is 1 hour, including registration and 15-minute period to observe for vaccine reactions.

## OC To Open Second Vaccine Super Site Saturday At Soka University

By CBSLA Staff | January 20, 2021 at 7:30 pm | Filed Under: Coronavirus, COVID-19 Vaccine, Orange County, Santa Ana, Soka University



Doctors Say To Clean Earwax  
Earwax can cause hearing loss and more; simple fix to remove earwax.

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## COVID-19 vaccines begin at Disneyland parking lot, Orange County's first super site






By IAN WHEELER | iwheeler@scng.com and DAN ALBANO | dalbano@scng.com | Orange County Register  
PUBLISHED: January 13, 2021 at 7:38 p.m. | UPDATED: January 14, 2021 at 2:25 p.m.



**Othena Impact!** in Orange County, California since Jan 1

Currently scheduling appointments for those registered on or before **January 23, 2021**

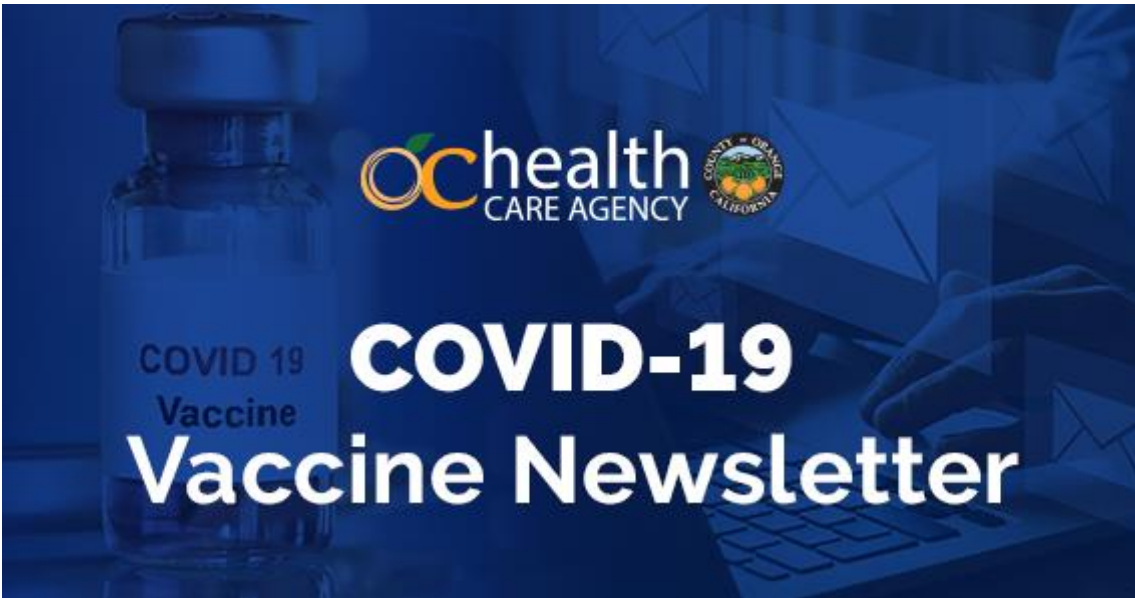
 <b>657,830</b> Patients Registered	 <b>198,179</b> Doses Administered	 <b>219,342</b> Scheduled Appointments
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# COVID-19 Information

- OCHCA: <https://occovid19.ochealthinfo.com/covid-19-vaccine-resources> for the latest information about COVID-19, the vaccines, distribution sites, and other timely updates.
- CDC: [www.cdc.gov/coronavirus/2019-ncov/index.html](http://www.cdc.gov/coronavirus/2019-ncov/index.html)
- Othena: [www.othena.com](http://www.othena.com)
- *Issues?* 714 834-2000 (they will return your call if you leave a message) or email [support@compositeapps.net](mailto:support@compositeapps.net). Othena's technical support.

Sign up here:

<https://ocovid19.ochealthinfo.com/covid-19-vaccine-resources>



**TRUTH:** Vaccines are not being given to children and adolescents because they have not yet been tested with that age, not because they have been found to be dangerous to children and adolescents.



**FACT:** It typically takes a few weeks for the body to build immunity (protection against the virus that causes COVID-19) after vaccination. That means it's possible a person could be infected with the virus that causes COVID-19 just before or just after vaccination and still get sick. Continue to wash your hands, wear a mask and practice physical distancing.

# 2021 Opportunities

- Vaccine and economic recovery — opening “sooner and safer”
- Marketing Orange County as “capital” of Southern California.
- Push for reopening guidelines for business and schools.
- Push Newsom administration on pro-business policies, leverage recall.
- Eliminate “digital divide” - retain telework, telehealth, remote education.
- Defend against tax increases.
- State’s climate change policies on mobility and housing.
- Eliminate “Millennial Flight” and “Hire OC”
- Fund Orange County Housing Trust—homelessness.
- Biden administration — 180 degree turn?





# Reopening Your Business

- ✓ Always practice safe health protocols to keep customers and employees safe.
- ✓ Get vaccine—allow for time off for employees.
- ✓ PAGA lawsuits are waiting for you.
- ✓ New HR laws are complicated—pay attention.
- ✓ Apply for funding and PPP loans—SBA help.
- ✓ Keep informed through OCAR® resources.
- ✓ Sign up for OCBC's e-Indicator newsletter.  
[www.ocbc.org](http://www.ocbc.org)

## SMALL BUSINESS RESOURCES

- [SCE Small Business Resources](#)
- [Small Business Development Center](#)
- [SBDC Resources for Small Businesses](#)
- [Go-BIZ FAQ for Small Businesses](#)
- [UCI Free Small Business Toolkit](#)



**One More Thing...**

# **Humanity Starts Here**

***A Movement for Good***



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# Ethos Story

***Humanity Starts Here*** is the movement to reveal the true heart of Orange County

- *What most people don't know about us is **the diversity of the county.***
- *Unfortunately, some of the latest pictures of OC aren't pretty.*
- *With the world in turmoil, **none of us are quite ourselves,** but at the same time, **we must be at our best for each other.***
- *It's time to **reclaim the narrative of the OC we love** and regain touch with the humanity that makes this county a community.*
- *Join the movement for a more caring Orange County—because **Humanity Starts Here.***

***It starts now, and it starts with you.***



# Humanity Starts Here

**POST WISELY OVER THE NEXT MONTHS.**

**CONTRIBUTE TO DISCOURSE, NOT DIVISION.**

**CHECK YOUR FACTS.**

**RESIST MEMES AND CHEAP DIGS.**

**CREATE BEAUTIFUL CONTENT.**

**WE CAN TRANSCEND THE BITTERNESS AND BE  
BETTER, EVEN WHEN WE DISAGREE.**







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