

Member Inclusion and Fair Housing Book Recommendations



Caste
by Isabel Wilkerson



The Color of Law: A Forgotten History of How Our Government Segregated America
by Richard Rothstein



Know Your Price
by Andre Perry



Race for Profit
by Keeanga-Yamahtta Taylor



The Color of Money
by Mehrsa Baradaran



How to Be an Antiracist
by Ibram X. Kendi



The Road to Resegregation
by Alex Schafran



Levittown: Two Families, One Tycoon, and the Fight for Civil Rights in America's Legendary Suburb
by David Kushner



Golden Gates: Fighting for Housing in America
by Conor Dougherty

Fair Housing Toolkit

Orange County REALTORS® has assembled a Marketing Toolkit of resources for you to use to promote Fair Housing, diversity, equality, and inclusion as well and commit to upholding fair housing laws. We encourage our members to help advocate fair housing so together we can prevent discrimination and build thriving communities. ocrealtors.org/fair-housing-toolkit



Member Inclusion & Fair Housing

Laguna Hills

25552 La Paz Road
Laguna Hills, CA 92653
Phone: (949) 586-6800

Fountain Valley

10540 Talbert Avenue, Ste. 225 West
Fountain Valley, CA 92708
Phone: (714) 375-9313

www.ocrealtors.org/inclusion



www.ocrealtors.org/inclusion



Welcome to the commUNITY!

Mission Statement

The purpose of the Member Inclusion and Fair Housing Committee, as outlined in the Strategic Plan, is to educate, engage, and empower the OCR commUNITY by cultivating resources and communication to create and sustain an environment that is inclusive, equitable and diverse and promotes fair housing for all.

Empowering an Inclusive commUNITY



Bias Override: Overcoming Barriers to Fair Housing

Do you know what implicit bias is? It's the unconscious attitudes or stereotypes that affect our actions, and decisions. In real estate, these biases can lead to unintentional unequal treatment of clients. Training helps professionals recognize and overcome these biases to ensure fair service for everyone.



Scan to Register for Training



At Home with Diversity® (AHWD)

The course work for At Home with Diversity® (AHWD) certification equips REALTORS® with the skills to thrive in a multicultural market. Learn to embrace diversity, overcome biases, and master inclusive marketing strategies. Build a successful, adaptable business that meets the needs of clients from all backgrounds.



Scan to Register for Training



Fair Housing Simulation Training

Explore Fairhaven, an innovative online simulation provided by National Association REALTORS® (NAR), where REALTORS® confront real estate discrimination in a fictional town. This free, immersive experience uses storytelling to help agents identify, prevent and address bias, providing personalized feedback to improve daily practices. Commit to fair housing and build a better future for all.



Scan to Get Started

Strategic Partners



Asian Real Estate Association of America, Orange County (AREAA)
areaa.org/orangecounty



National Association of Hispanic Real Estate Professionals, Orange County (NAHREP)
nahreporangecounty.org



Women's Council of Realtors, Orange County (WCR)
wcr.org/network-sites/california/orange-county



LGBTQ+ Real Estate Alliance
realestatealliance.org



Vietnamese National Association of Real Estate Professionals, Southern California (VNARP)
vnarp.org/southerncalifornia



Beach City Realists (NAREB)
nareb.com