Fair Housing and Member Inclusion Book Recommendations



by Isabel Wilkerson



The Color of Law: A Forgotten History of How Our Government Segregated America
by Richard Rothstein



Know Your Price by Andre Perry



Race for Profit by Keeanga-Yamahtta
Taylor
University of North Carolina Press



The Color of Money
by Mehrsa Baradaran



How to Be an Antiracist by Ibram X. Kendi



The Road to Resegregation by Alex Schafran



Levittown: Two Families, One Tycoon, and the Fight for Civil Rights in America's Legendary Suburb by David Kushner



Golden Gates: Fighting for Housing in America
by Conor Dougherty

Fair Housing Toolkit

Orange County REALTORS® has assembled a Marketing Toolkit of resources for you to use to promote Fair Housing, diversity, equality, and inclusion as well and commit to upholding fair housing laws. We encourage our members to help advocate fair housing so together we can prevent discrimination and build thriving communities. ocrealtors.org/fair-housing-toolkit



Fair Housing & Member Inclusion



Laguna Hills

25552 La Paz Road Laguna Hills, CA 92653 **Phone:** (949) 586-6800 **Fax:** (949) 586-0382

Fountain Valley

10540 Talbert Avenue, Ste. 225 West Fountain Valley, CA 92708 Phone: (714) 375-9313

Fax: (714) 375-9322

www.ocrealtors.org/inclusion



www.ocrealtors.org/inclusion



Welcome to the CommUNITY!

Mission Statement

The purpose of the Fair Housing and Member Inclusion Committee, as outlined in the Strategic Plan, is to educate, engage, and empower the OCR commUNITY by cultivating resources and communication to create and sustain an environment that is inclusive, equitable and diverse and promotes fair housing for all.

Empowering an Inclusive CommUNITY



Implicit Bias

Do you know what implicit bias is? It's the unconscious attitudes or stereotypes that affect our actions, and decisions. In real estate, these biases can lead to unintentional unequal treatment of clients. Training helps professionals recognize and overcome these biases to ensure fair service for everyone.

Scan to Register for Training _



At Home with Diversity® (AHWD)

The course work for At Home with Diversity® (AHWD) certification equips REALTORS® with the skills to thrive in a multicultural market. Learn to embrace diversity, overcome biases, and master inclusive marketing strategies. Build a successful, adaptable business that meets the needs of clients from all backgrounds.

Scan to Register for Training-



Fairhaven: A Fair Housing Simulation

Explore Fairhaven 2.0, an innovative online simulation provided by National Association REALTORS® (NAR), where real estate professionals professionals tackle fair housing challenges head-on. Through realistic scenarios, practical insights, and historical context, you'll explore key topics like steering, bias, disability accommodations, and standing up for clients facing iscrimination.



Strategic Partners



Asian American Real Estate
Association, Orange County (AREAA)
areaa.org/orangecounty



National Association of Hispanic Real Estate Professionals, Orange County (NAHREP)

nahreporangecounty.org



Women's Council of Realtors, Orange County (WCR)

wcr.org/network-sites/california/ orange-county



LGBTQ+ Real Estate Alliance realestatealliance.org



Vietnamese National Association of Real Estate Professionals SOCAL (VNARP)

vnarp.org/southerncalifornia



Beach City Realists (NAREB) nareb.com

Scan to Get Started =