

Fair Housing and Member Inclusion Book Recommendations



Caste
by Isabel Wilkerson



The Color of Law: A Forgotten History of How Our Government Segregated America
by Richard Rothstein



Know Your Price
by Andre Perry



Race for Profit by Keeanga-Yamahtta Taylor
University of North Carolina Press



The Color of Money
by Mehrsa Baradaran



The Sum of Us
by Heather McGhee



The Road to Resegregation
by Alex Schafran



Levittown: Two Families, One Tycoon, and the Fight for Civil Rights in America's Legendary Suburb
by David Kushner



Golden Gates: Fighting for Housing in America
by Conor Dougherty

NAR's eBook Library:
realtor.overdrive.com

Fair Housing Toolkit

Orange County REALTORS® has assembled a Marketing Toolkit of resources for you to use to promote Fair Housing, diversity, equality, and inclusion as well and commit to upholding fair housing laws. We encourage our members to help advocate fair housing so together we can prevent discrimination and build thriving communities. ocrealtors.org/fair-housing-toolkit



Fair Housing & Member Inclusion

Laguna Hills

25552 La Paz Road
Laguna Hills, CA 92653
Phone: (949) 586-6800
Fax: (949) 586-0382

Fountain Valley

10540 Talbert Avenue, Ste. 225 West
Fountain Valley, CA 92708
Phone: (714) 375-9313
Fax: (714) 375-9322

www.ocrealtors.org/inclusion



www.ocrealtors.org/inclusion



Welcome to the **CommUNITY!**

Mission Statement

The purpose of the Fair Housing and Member Inclusion Committee, as outlined in the Strategic Plan, is to educate, engage, and empower the OCR commUNITY by cultivating resources and communication to create and sustain an environment that is inclusive, equitable and diverse and promotes fair housing for all.

Empowering an Inclusive CommUNITY



Implicit Bias

Do you know what implicit bias is? It's the unconscious attitudes or stereotypes that affect our actions, and decisions. In real estate, these biases can lead to unintentional unequal treatment of clients. Training helps professionals recognize and overcome these biases to ensure fair service for everyone.

Scan to Register for Training



At Home with Diversity® (AHWD)

The course work for At Home with Diversity® (AHWD) certification equips REALTORS® with the skills to thrive in a multicultural market. Learn to embrace diversity, overcome biases, and master inclusive marketing strategies. Build a successful, adaptable business that meets the needs of clients from all backgrounds.

Scan to Register for Training



Commitment to Excellence (C2EX)

The National Association of REALTORS® created C2EX to empower its members not only to grow, but to thrive in real estate. By beginning, you will be able to gauge your knowledge of the industry and have a specific set of Learning Paths and Tasks to make you the Residential Expert in the industry.

Scan to Get Started



Fairhaven: A Fair Housing Simulation

Explore Fairhaven 2.0, an innovative online simulation provided by National Association REALTORS® (NAR), where real estate professionals tackle fair housing challenges head-on. Through realistic scenarios, practical insights, and historical context, you'll explore key topics like steering, bias, disability accommodations, and standing up for clients facing discrimination.

Scan to Get Started



Local Multicultural Real Estate Organizations



Asian American Real Estate Association, Orange County (AREAA)
areaa.org/orangecounty



National Association of Hispanic Real Estate Professionals, Orange County (NAHREP)
nahreporangecounty.org



Women's Council of Realtors, Orange County (WCR)
wcr.org/network-sites/california/orange-county



LGBTQ+ Real Estate Alliance
realestatealliance.org



Vietnamese National Association of Real Estate Professionals SOCAL (VNARP)
vnarp.org/southerncalifornia



Beach City Realists (NAREB)
nareb.com



Veterans Association of Real Estate Professionals (VAREP)
varep.net